

Rosana Almeida

SHORT VERSION BIO

As a licensed Real Estate Broker and the Founder and President of Florida Connexion Group, Rosana Almeida helps international investors and entrepreneurs unlock the future they've always envisioned. Since its foundation in 2011, Florida Connexion has been responsible for the intermediation of more than 2,000 real estate and business transactions to date.

Recently recognized as the No.3 Agent/Broker by listings at the 2019 Orlando Business Journal's Residential Real Estate Awards, Rosana has pioneered the idea of catering to Brazilian investors and entrepreneurs. She's passionate about upholding the highest professional standards, participating in several real estate associations, including the Orlando Regional Realtor Association, the MIAMI Association of Realtors, Florida Realtors, and the National Association of Realtors. She is proud to hold several internationally recognized real estate credentials, including the Transnational Referral Certification (TRC).

LONG VERSION BIO

As a licensed Real Estate Broker and the Founder and President of Florida Connexion Group, Rosana Almeida helps international investors and entrepreneurs unlock the future they've always envisioned.

Florida Connexion Properties caters to investors who are hoping to purchase properties in or relocate to the Sunshine State. Alongside her team of over 50 licensed professionals, Rosana makes the investment dreams of international buyers a reality. She was recently recognized as the **No.3 Agent/Broker by listings** at the **2019 Orlando Business Journal's Residential Real Estate Awards**.

Her business portfolio also includes Florida Connexion Business Brokers, helping international entrepreneurs buy and run successful businesses and franchises in the highly competitive U.S. market, and Welcome Home Property Management. Since its foundation in 2011, Florida Connexion has been responsible for the intermediation of more than 2,000 real estate and business transactions to date.

With a background in sales and leadership, along with a Degree in Economics and a Master's Degree in Business from the University of São Paulo, Rosana gained her Realtor license in 2000 and began working in real estate full time in 2009. **She pioneered the idea of catering to Brazilian investors and entrepreneurs** after noticing their interest in the U.S. housing market following the recession.

Drawing on her Brazilian roots and building on her real estate connections in the United States, Rosana has found great success focusing on this specific niche of the market. As her businesses continue to grow, she works hard to fill her team with dedicated, innovative people who are just as committed to helping investors as she is. Through ongoing mentorship, she trains her team to always achieve their best.

Rosana is passionate about upholding the highest professional standards in her industry. She participates in several real estate associations, including the Orlando Regional Realtor Association, the MIAMI Association of Realtors, Florida Realtors, and the National Association of Realtors.

Rosana serves on several committees, such as the Global Real Estate Council, Task Force and the Broker's Council. She was instrumental in the creation of ORRA's Gold Key Certification, helping to set a higher standard for real estate professionals.

Rosana also holds the Certified International Property Specialist (CIPS), Accredited Buyer Representative (ABR), Graduate Realtor Institute (GRI), Pricing Strategy Advisor (PSA), along with the Transnational Referral Certification (TRC) that expands her network with international real estate professionals.

All of Rosana's businesses are built on authenticity. Born in the United States to Brazilian parents, her family relocated back to Brazil when she was one year old. Her love for the Sunshine State began to grow at an early age, fueled by yearly family vacations to Florida. In 1991 Rosana bought her first vacation home in Orlando, and eight years later she took the plunge and moved here with her 2 daughters.

Because of her own personal experiences, Rosana understands the unique circumstances faced by international investors. She and her team use their years of specialized knowledge to educate international buyers not only on how to bring their investment dreams to life, but also how to navigate the cultural differences they'll encounter in the United States.

Rosana is proud to support the Brazilian and Hispanic communities of Central Florida. She has served as President of the Central American Brazilian Chamber of Commerce for two consecutive years, as well as serving on the board for eight years. She was also active on the committee of the Hispanic Chamber of Commerce of Metro Orlando, helping to open doors and build connections in the Hispanic community.

When she's not helping investors realize their dreams, Rosana loves dancing, traveling, and hosting parties for her good friends. As a mother and grandmother, she cherishes every moment spent with her family and her 11 year old Maltese, Arnold. Rosana's most surprising skill? She's a 3rd dan black belt in Tae Kwon Do!